



**2010 Winter Summit
February 27 & 28, 2010**

Coupe Louis Lesaffre – Presented during General Membership Meeting

2009

COUPE
Louis
LESAFFRE

2011

SÉLECTIONS INTERNATIONALES
POUR LA COUPE DU MONDE
DE LA BOULANGERIE



3rd Edition



LESAFFRE, EXCLUSIVE OFFICIAL PARTNER OF THE BAKERY WORLD CUP



Bakery World Cup



12 COUNTRIES IN COMPETITION

- 3 days -

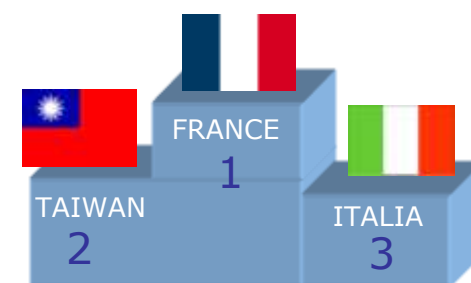
NATIONAL TEAM : 3 candidates,
each one specialised in one category

CATEGORIES : - Baguettes and special breads
- Vienne-style pastries
- Artistic pieces

EVENT : 8 hours of competition

An international jury, composed of independent members, will evaluate the teams' performance.

President of the jury : Christian VABRET



2008 Competition Podium
3 countries are already
qualified
for the Bakery World Cup
2012

Louis Lesaffre Cup

3rd edition / The areas



5 ZONES



(*) to be confirmed

NORTH & SOUTH AMERICA

- 26-29th SEPTEMBER 2010
- IBIE Show – Las Vegas – United States
- Maximum 8 countries up for selection – 2 places for the Bakery World Cup.

AFRICA / MIDDLE EAST

- APRIL 2011
- CREMAI Show – Casablanca – Morocco
- Maximum 6 countries up for selection – 1 place for the Bakery World Cup.

PACIFIC ASIA

- MAY 2011
- BAKERY CHINA – Shanghai – China (*)
- Maximum 6 countries up for selection – 2 places for the Bakery World Cup.

WESTERN EUROPE

- MAY 2011
- FETE DU PAIN – Paris – France
- Maximum 6 countries up for selection – 2 places for the Bakery World Cup.

CENTRAL & EASTERN EUROPE

- SEPTEMBER 2011
- to be determined
- Maximum 6 countries up for selection – 2 places for the Bakery World Cup.

COUPE
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Louis Lesaffre Cup

3rd edition



North & South America

International Selection Rounds



Louis Lesaffre Cup

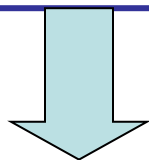
American international selection



➤ 8 COUNTRIES IN COMPETITION

NORTH AMERICA COUNTRIES

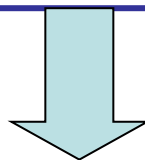
USA
Canada
Mexico
Costa Rica



1 WINNER

SOUTH AMERICA COUNTRIES

Chili
Colombia
Brazil
Argentina



1 WINNER



Louis Lesaffre Cup

The competition



- 8 hours of competition + 1 hour of preparation
- One team = 3 candidates
- Each candidate specialized in one of these categories :
 - Bread
 - Viennese pastries
 - Artistic piece



Louis Lesaffre Cup

The competition



- A top level competition – Judged by the best
- M. Vabret as president of the jury
- An independent international jury
- Americas Finalist awarded on last day of IBIE

