

**ENFOLD**

PACKAGING INNOVATION

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## INTRODUCTION

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[ENFOLDPACKAGING.COM](http://ENFOLDPACKAGING.COM)

I'd like to introduce you to **ENFOLD** a new concept in bakery packaging manufacturing dedicated to supplying creative, innovative packaging products, and technical solution services, to commercial bakery processors, retail grocery and bakery chains.

Our name **ENFOLD** reflects the tradition of craftsmanship, refinement and care that is in keeping with the level of quality expected in today's bakery industry. The name comprised of two parts: En: *within, inside, in, into*, coupled with fold: *to crease into form, to shape*, results in **ENFOLD** meaning: *to hold or embrace carefully, to wrap, surround or enclose, wrap up, encompass*.

The purpose is to work with you to design and produce truly innovative packaging that will enhance your products' benefits, value, and overall consumer appeal. A new packaging approach that encapsulates bold, relevant, and creative ideas that will be directly related to your brand's core values, as well as those of your customer's.

All innovative products are to be manufactured on our state of the art European designed equipment located in our new North American production facility. As the only dedicated bakery facility of its type, **ENFOLD** will utilize these proprietary technologies and processes to create innovative solutions, customized to meet the exacting requirements of your individual bakery operations.

I look forward to having the opportunity of meeting with you and sharing the details of our manufacturing and technical services solutions capabilities, along with some innovative packaging samples.

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