



BAKERY EQUIPMENT  
MANUFACTURERS  
& ALLIEDS

**GENERAL MEMBERSHIP MEETING**

Convention – June 28, 2017  
The Ritz Carlton, Laguna Niguel

**A-G-E-N-D-A**

- I. Call to Order
  - a. Roll Call & Introductions
  - b. Approval of Minutes
- II. Board of Directors Update
  - a. BEMA-U
  - b. Strategic Plan
- III. Financial Report
- IV. Committee Reports
- V. Nominations & Voting
- VI. Old Business
- VII. New Business
- VIII. Adjournment



**GENERAL MEMBERSHIP MEETING**

Summit – February 26, 2017  
Hilton, Chicago

**M-I-N-U-T-E-S**

- I. CALL TO ORDER  
BEMA Chairman, Allen Wright, called the meeting to order at 10:00 am and introduced the members of the executive committee present.
- II. ROLL CALL  
The BEMA staff determined that there was a quorum with the following members present:

Member Name	Company Name
Bill Grutter	Advantech
Russ Garland	Advantech
Dave Krishock	KSU
Bob Francis	Baker Perkins
Doug Hale	Dunbar Systems
Franco Fusari	Minipan SRL
Eric Rigale	Rademaker
Tamer Elzarka	Rademaker
Mike Day	Banner Day
Joe Day	Banner Day
Scott Houtz	Air Management
Mark Newcomer	Air Management
Steve Berne	Sosland
Joanie Spencer	Sosland
David Benner	Peerless
Charles Gales	Weldon Solutions
Steve Bernhard	Corbion
Ray Anater	Webber/Smith
Mark Woodman	Corbion
Abby Ceule	Corbion
Don Krapinsky	Corbion
Genn Rindfleisch	Rehrig Pacific
Chad Roberts	Bettendorf Standford
Kay Davies	Red Oven
Mitch Lindsey	Burford Corp
Clay Miller	Burford
Todd Oelschlager	Corbion
Justin T. Atkins	Bettendorf Standford

Bryan Hobbs	Ashworth
Ken Schwenger	Bakery Concepts Int.
Rich Breeswine	Koenig
Chris Donohue	Koenig
Daniel Florencio	Koenig
Jeff Seegen	Great Welson MFG.
Brooke Dessert	Great Western MFG.
Jon Miller	A M King
Rich Wall	Sottoriva America
Ryan Vinson	Koeing
Chuck Korwin	AZO
Dan Malovany	Sosland
John Mclsaac	Reiser
Kurt Miller	J&K
Charlie Moon	Flowers
Andrew McGhie	Shaffer
Jim Blum	Shaffer
Jay Hardy	AB Mauri
Chris Luke	Snack Food & Wholesale Bakery
Mike Gentile	Moline
Hans Van Der Maarel	Int'l Bakery Consultant
Rich Hoskins	Colborne Food Biotics LLC
Mike Pierce	The Austin Company
Chad Harrison	Rehrig Pacific
Mark Porter	Aunt Millie's
Fared Pfening IV	Pfening Co.
Russell Hood	Oak Overseas
Ben Fox	Rehrig Pacific
Eric Cruse	Benchmark Automation
John Hunter	Buhler
Rod Harris	Shick
Brandon Woods	LeMatic
DJ Le Crone	LeMatic
Frank Ellenburg	Mecatherm
Vieira Stephane	Niverplast
Don Osborne	Intralox
Sergio Caballeru	FOODTOOLS
Doug Petrovich	FOODTOOLS
Rick Evans	BakeryEquipment.com
Jim Kline	The En Pol Group
Dan DaRocha	Erika Record
Chris Houle	Erika Record
Bill Yllapes	Corbion
Rosario Sanfilippo	Corbion
Mike LaValle	Intralox
Frank Achterberg	CBF Systems
Clint Adams	Tromp Group
Bruce Cox	Kwik Lok Corp
Mark Podl	Doran

Jeff Heath	Doran
John Giacoio	Rheon
Aki Nakao	Rheon
Kazu Onuki	Rheon
Nick Magistrelli	Rademaker
George Hoff	Peerless
Mike Scnten	Middleby
Ken Mentch	Workhorse
Patrice Painchaud	REXFAB
F. D. Pfening	Fred D. Pfening Co.
Dennis Gunnell	Formost Fuji
Miguel Aguilar	Buhler Inc.
Chris Loehman	Kwik Lok Corp.
Own Lenander	eShipping
Jim Fussell	eShipping

Staff members in attendance:

Kerwin Brown	President & CEO
Jennifer Prusa	Director, Meetings & Mktg
Kelly Wiens	Communications/Liaison to the Board
Emily Bowers	Director, Ed. & Prof. Devel.
Deb Blaylock	Membership Manager

The following guests were also present:

David Watson	Pepperidge Farm
Tracie Sheehan	ARYZTA
Alysa Hammond	Clif Bar
Jeff Dearduff	
John Mulloy	151 Foods

I. Approval of Minutes

It was moved and seconded to approve the minutes of the June 25, 2016 General Membership Meeting. Wright then invited members who were attending Summit for the first time to come forward and introduce themselves.

II. Board of Directors Report

Wright began the board of directors' report with an update on the strategic plan. He stated that the process had begun in January in Kansas City with a group made up of board members and representatives from various populations within the association (past chairs, new members, younger members). This group's work laid the foundation for a

planning session with the full board of directors on Friday, February 24, just prior to Summit. While the plan is not yet finalized, Wright stated that the board agreed upon a mission and vision statement and shared the both.

He stated that the final plan, board work and staff efforts would align with both and that the board is working to set up the next meeting and finalize the plan.

Wright asked Emily Bowers to provide an update on the BEMA-U board initiative. Bowers shared a promotional video for the Transformational Leadership Program beginning April 5 in Chicago. She also reported that the BEMA-U preview held the previous day (February 24) was very well-received. Several participants in the preview shared their comments and takeaways from the event. Patrice Painchaud stated that he was impressed by the accuracy of the Insights Discovery profile tool used in the program. Paul Lattan stated that he recognized ways to use the new knowledge gained about his style and preferences in his regular interactions with others.

First Vice Chairman, Don Osborne, presented the plan for BEMA's 100<sup>th</sup> anniversary celebration as designed by the 100<sup>th</sup> anniversary committee. He began by recognizing and thanking the members of the committee. He stated that the plan would include three areas – historical, celebrations and future investment in the industry. BEMA has started collecting archives and will work with Sosland Publishing to create a special edition focused on BEMA's history. Osborne stated that BEMA plans to welcome past leaders and influencers back to our Summit and Convention and will plan celebrations at these events. Osborne also announced plans to invest in the industry's future through an engineering scholarship program.

All elements of the anniversary will be threaded through a year-long PR and advertising campaign as well. The campaign will focus on past and future contributions to the industry.

III. Financial Report

Second vice chairman, Paul Lattan, provided the financial report. He began by recognizing and thanking the members of the finance committee, and stating that BEMA's financial position is good and remains strong.

Lattan recapped the 2017 budgeting process which began in the fall of 2016. He stated that the committee held a Fraud Risk Assessment and that both the CPA and Steele Capital investment manager personally joined the committee at the fall meeting in Kansas City. In November, the 2017 budget was approved at the Board Meeting.

Lattan reported that BEMA's investments are performing in between the DOW (16.5%) and S&P 500 (11.96%) at 12.04% for the year. He also stated that 2016 ended within .5% of budget, with revenue at 98% of budget and expenses at 104% of budget. BEMA financials were formally audited last May and BEMA received confirmation that the fiduciary processes are in order. BEMA will begin its 2016 Audit next in March.

IV. International Trade Show Partners

Chairman Wright recognized representatives from major international tradeshow who were present at the meeting. Russell Hood from Gulfood Manufacturing stated that it was important to indicate interest in exhibiting at the show as soon as possible so that his company has the best leverage for determining the BEMA pavilion space. Ryan Klemm from Interpack invited members to attend the show in May in Dusseldorf. On behalf of iba, Wright mentioned their upcoming show dates, September 15-20, 2018 in Munich.

V. Old Business  
None

VI. New Business  
None

VII. Adjournment  
There being no further business, the meeting was adjourned at approximately 10:35 am.

*Respectfully submitted,*

*Jennifer Prusa  
Director, Meetings & Marketing and secretary to the meeting,  
March 3, 2017*