INNOVATE. AUTOMATE
GET LEAN. GET FLEXIBLE

The biggest food & beverage processing industry event for the MEASA region

27-29 October 2015
www.gulfoodmanufacturing.com

POST SHOW REPORT

Organised by GULFOOD MANUFACTURING
Show Type: Trade Exhibition

Participating Exhibitors:
1461 Exhibitors representing 58 Countries

Frequency: Annual

Next Edition:
7-9 November 2016

Attendees:
29,102 attendees from 158 countries

Show Size:
Over 60,000 m²

Edition

2nd Edition

27-29 October 2015
Dubai World Trade Centre
www.gulfoodmanufacturing.com
Manufacturers are continuously trying to drive value implementing innovations that can help maintain profitability and bring new products to the market. Delegates to this event gained insights on the latest trends and technologies in food manufacturing, automation, and sustainability.

The Food Logistics Forum explored food logistics trends and challenges including connectivity, demand and supply, transportation, storage, technology innovation, warehousing, and new supply routes. Delegates learned best industry practices, and how to solve supply chain disruptions while integrating innovative solutions.

The game is changing! The Food industry is rapidly reinventing itself by adopting innovative ingredients and packaging technology and new business models. At the event, delegates will hear how to evolve while being aligned to the constant changing consumer demands and volatile economic conditions.

Gulfood Manufacturing hosted one of the region's biggest buyer programmes – with over 2,000 top senior executives from key global companies within the food and beverage manufacturing industry ready to do business with exhibitors.

Organised by UFT, Factory in a Box showcased how the factories of the future will look and function. In a very different way, with innovations in space utilization, processing yields, hygiene controls, and waste management all contributing towards faster, more efficient, cleaner, and more eco-friendly operations.
1,461 EXHIBITORS FROM 58 COUNTRIES AND 28 NATIONAL PAVILIONS

KEY EXHIBITORS:
- Griffith Laboratories Worldwide Inc.
- Al Thika Packaging LLC
- KayDee Solutions LLC
- GEA Food Solutions Germany GmbH
- Cargill Europe BVBA
- Wilmar International Ltd
- Fanar Al Khaleej Trading
- Sensient
- IFFCO Group of Companies
- Tetra Pak Export FZE
- Formax
- Falcon Pack
- Sensient
- Symprise AG
- IFFCO Group of Companies
- Wilmar International Ltd
- Heat and Control Pty Ltd
- WILD Flavors Middle East FZE
- Interplast Co Ltd
EXHIBITOR FEEDBACK

92% of exhibitors are planning on exhibiting next year

87% of exhibitors rated the show as good to excellent

With the number of customers we engage with and the equipment and technology that we have already sold - more than half our entire stock on the stand, with a value of more than AED2.5million - this show is a must attend for us.

Gerhard Vogt
Managing Partner, United Food Technology, Germany

Not only were a number of significant orders signed, but we had an overwhelming level of interest from new markets – in particular this year from Pakistan. This show is not about coming to look, visitors here come to buy. We’re already planning a bigger presence for next year. For GEA this show is essential.

Robert Schmiehusen
Head of Sales, GEA, CIA and MEA

“Gulfood Manufacturing 2015 was fantastic. We showcased our new recipes for healthy snacks to the Middle Eastern and African markets resulting in over US$2 million of snack food extrusion equipment sold at the show.”

Diane Warner
Director of Marketing, American Extrusion International, USA
We work in the spices, herbs and nuts business. We came here looking for three specific machines for our business and we found them. It would have taken us months to find the right equipment - and lots of traveling - in 3 days we found what we needed - and at the right price.

Dr. Fadi Kabatilo
Deputy General Manager, Jordan

We are a start-up business looking to set up a plant in Lebanon. Gulfood Manufacturing was very informative and seeing all the innovative products from so many different suppliers made me re-think my business plan. We are expecting to close deals with a couple of suppliers in the next month.

Najib El-Berbari
General Manager, El B Group, Lebanon

We came to find machinery for juice filling and processing and I found the exact machinery, customized for my plant. So much innovative equipment and new solutions for my business. I am taking home what I came for!

Hussein Khatoun
Managing Director, Basel, Angola

I have found innovative German-made doors and fit-outs which are hygienic, heavy-duty and suitable for commercial kitchens – this is exactly what I was looking for.

Sami Nasreddine
Managing Director, Quantum Enterprise
The campaign, with a PR value equivalent to US$2,776,776

The total circulation of coverage received was 7,900,250 readers

A total of 263 clippings in print online and broadcast media were generated during 2015.
Secure a prominent location for your stand. Book your space today by email: gfm@dwtc.com

Don’t forget to include AED 1,550 for the compulsory registration, insurance and enhanced internet package.

Thank you to our partners and sponsors for their invaluable support.

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