



Convention 2019 | **NEW** Agenda

Hotel Talisa, Vail

Sunday, June 16

1:00 PM - 5:00 PM

Registration Desk Open

Stop by to say hi! Pick up your badge and welcome gift and download the app.

Living Room—*located just off the main lobby*

Monday, June 17

9:00 AM - 2:00 PM

The BEMA Cup - Golf Tournament

7:30 am—Range Open

8:30 am—Announcements

9:00 am—Shotgun

Red Sky Ranch—*transportation on your own*

8:00 AM - 5:00 PM

Registration Desk Open

Stop by to say hi! Pick up your badge and welcome gift and download the app.

Living Room—*located just off the main lobby*

3:00 PM - 5:00 PM

Past Chairmen Meeting (invitation only)

Matterhorn Boardroom

5:00 PM - 5:45 PM

First Time Attendee Reception (invitation only)

Matterhorn Boardroom

5:30 PM - 7:00 PM

Welcome Reception

Gore Creek Terrace

7:00 PM - 10:00 PM

Dinner on Your Own

7:00 PM - 10:00 PM

Past Chairmen Dinner (invitation only)

Location TBD—*please meet in the hotel lobby*



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Tuesday, June 18

7:30 AM - 10:30 AM	Information Desk Open	Talisa Ballroom Foyer
8:00 AM - 8:30 AM	Welcome Breakfast <i>Business session attendees only</i>	Talisa Ballroom Foyer
8:30 AM - 8:45 AM	Convention Opening	Talisa Ballroom A-D
8:45 AM - 9:45 AM	Customer Insight Session Baking with Cannabis & CBD	Talisa Ballroom A-D
10:00 AM - 10:30 AM	Customer Insight Session Gluten Free Baking	Talisa Ballroom A-D
10:45 AM - 12:00 PM	COMMITTEE MEETINGS <i>All attendees are invited to attend the committee meeting of their choice and contribute to the work of BEMA.</i> Member Value & Engagement Committee Association Outreach & Engagement Committee Convention & Programs Committee	Talisa E Talisa F Talisa A-D
12:30 PM - 1:00 PM	Board of Directors Lunch (invitation only)	Zermatt Ballroom
1:00 PM - 3:00 PM	Board of Directors Meeting (invitation only)	Zermatt Ballroom
12:30 PM - 4:00 PM	First Time Attendee Outing (invitation only)	Depart from lobby
6:30 PM - 10:00 PM	Dinner on Your Own or Small Group Dinners with Bakers <i>*An email with registration details for Small Group Dinners will be sent to registered Convention attendees on May 10, 2019.</i>	
10:00 PM - Midnight	Afterglow	Jubeln & Living Room



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Wednesday, June 19

8:30 AM - Noon	BEMA Connect <i>Please arrive promptly for instructions. Each BEMA member company will be assigned 2-3 appointments; your specific times will be provided in June. An email with registration details for BEMA Connect will be sent to registered Convention attendees on May 10, 2019.</i>	Talisa A-D
12:30 PM - 4:30 PM	Family Day in Vail and Epic Adventure <i>Don't miss adventure activities for all ages at the top of the mountain at Epic Adventure. Or grab your friends and enjoy shopping and dining in Vail. Free shuttle provided. Separate purchase and registration required for Epic Adventure.</i>	Depart from lobby
5:00 PM - 10:00 PM	Theme Dinner <i>Join us for an evening of music, food and fun with Colorado flair at 4 Eagle Ranch just outside of Vail! We'll provide the bus; don't forget your boots!</i>	Four Eagle Ranch <i>Transportation departs from lobby</i>

Thursday, June 20

8:30 AM - 9:30 AM	Customer Insight Session High SKU Bakeries and Flexibility	Talisa A-D
9:45 AM - 10:45 AM	Customer Insight Session Pet Food Production	Talisa A-D
11:00 AM - 12:00 PM	Customer Insight Session New Plant: Design, Build, Start-Up	Talisa A-D

Thursday continued next page.



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Thursday, June 20, *continued*

1:00 PM - 5:30 PM	Group Tours — <i>see departure time on your confirmation</i>	Depart from lobby
6:30 PM - 10:00 PM	Dinner on Your Own or Small Group Dinners with Bakers <i>*An email with registration details for Small Group Dinners will be sent to registered Convention attendees on May 10, 2019.</i>	
10:00 PM - Midnight	Afterglow	Jubeln & Living Room

Friday, June 21

9:00 AM - 10:30 AM	Family Breakfast <i>Your family will come away inspired when we celebrate the contributions of the 2019 Fred Springer Lifetime Achievement Award recipient and hear from Markey Culver, founder of The Women's Bakery. Full breakfast served.</i>	Talisa A-D
10:45 AM - 11:15 AM	General Membership Meeting <i>Elect new Board members & participate in the business of BEMA</i>	Talisa A-D
11:15 AM - 12:15 PM	Industry Trends Baking Industry Update— Robb MacKie, ABA Trends in Snack Food—Rob Sarlls, Wyandot Snacks Economic Census & Trends--Marjorie Hellmer, Cypress Research BIF Working Meeting (invitation only, lunch served)	Talisa A-D
12:30 PM - 2:00 PM		Gore Ballroom
6:00 PM - 7:00 PM	Chairman's Reception	Talisa Ballroom Foyer
7:00 PM - Midnight	Chairman's Dinner	Talisa Ballroom