



Association Outreach & Engagement

March 1, 2020
Chicago Hilton

AGENDA

Mike Day, Clay Miller, Mark Podl

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|------|-------------------------------------|--------------|
| I. | Call to Order | Mike Day |
| II. | Welcome and Introductions | Mike Day |
| III. | Committee | Clay Miller |
| | a. Overview/Update | |
| | b. Standing Committee Members | |
| IV. | Industry Show & Associations | |
| | a. Shows and Events | Mark Podl |
| | b. Associations | Clay Miller |
| | c. Trade Show Survey | Kerwin Brown |
| V. | Action Items | Kerwin Brown |
| | a. Assign Trade Shows | |
| | b. Schedule Standing Committee Call | |
| VI. | Adjournment | Mike Day |

Mission: BEMA connects, educates, and provide resources for its members and the industry they serve.

Vision: BEMA creates an overwhelming competitive advantage for our members.