



BAKERY EQUIPMENT
MANUFACTURERS
& ALLIEDS

BEMA Standing Committee
Membership Value & Engagement Committee Meeting

Sunday March 1st, 2020

Joliet

Chicago Hilton

1:15 p.m. – 2:00 p.m.

AGENDA

Patrice Painchaud, Mike Pierce, Jason Ward

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|------|---|---|
| I. | Call to Order (1:15 pm) | Mike Pierce, 1 st Vice Chair |
| II. | Welcome & Introductions <ul style="list-style-type: none">• First Time Attendee Introductions• Standing Committee members | Jason Ward, 2 nd Vice Chair |
| III. | Disposition of the Minutes | Jason Ward, 2 nd Vice Chair |
| IV. | Action Items Update <ul style="list-style-type: none">• Engagement• Year-round app• Membership Directory | Mike Pierce, 1 st Vice Chair |
| V. | Membership Update <ul style="list-style-type: none">• Current Membership Status and Renewal Update• New Membership Programs<ul style="list-style-type: none">i. Data Indexii. Pet Committee• Convention Update• Interpack | Kelly Allen, Membership Manager |
| VI. | New Business | |
| VII. | Adjourn | |

Mission: BEMA connects, educates, and provide resources for its members and the industry they serve.

Vision: BEMA creates an overwhelming competitive advantage for our members.