** Association Outreach & Engagement**  
March 1, 2020  
Chicago Hilton

**AGENDA**

*Mike Day, Clay Miller, Mark Podl*

1. Call to Order Mike Day
2. Welcome and Introductions Mike Day
3. Committee Clay Miller
   1. Overview/Update
   2. Standing Committee Members
4. Industry Show & Associations
   1. Shows and Events Mark Podl
   2. Associations Clay Miller
   3. Trade Show Survey Kerwin Brown
5. Action Items Kerwin Brown
6. Assign Trade Shows
7. Schedule Standing Committee Call
8. Adjournment Mike Day