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**BEMA Standing Committee**

**Membership Value & Engagement Committee Meeting**  
Sunday March 1st, 2020

Joliet

Chicago Hilton

1:15 p.m. – 2:00 p.m.

**AGENDA**

*Patrice Painchaud, Mike Pierce, Jason Ward*

1. Call to Order (1:15 pm) Mike Pierce, 1st Vice Chair
2. Welcome & Introductions Jason Ward, 2nd Vice Chair
   * First Time Attendee Introductions
   * Standing Committee members
3. Disposition of the Minutes Jason Ward, 2nd Vice Chair
4. Action Items Update Mike Pierce, 1st Vice Chair
   * Engagement
   * Year-round app
   * Membership Directory
5. Membership Update Kelly Allen, Membership Manager
   * Current Membership Status and Renewal Update
   * New Membership Programs
     1. Data Index
     2. Pet Committee
   * Convention Update
   * Interpack
6. New Business
7. Adjourn

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they

serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.