



## Association Outreach & Engagement

June 23, 2020  
Via Teleconference

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### AGENDA

*Mike Day, Clay Miller, Mark Podl*

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|------|---|-------------|
| I.   | Call to Order                                 | Mike Day    |
| II.  | Welcome and Introductions                     | Mike Day    |
|      | a. Disposition of Minutes                     |             |
| III. | Standing Committee                            | Mark Podl   |
|      | a. Members                                    |             |
|      | b. Call for new members                       |             |
| IV.  | Industry Shows & Associations – Current State | Clay Miller |
|      | a. Shows and Events                           |             |
|      | b. Tradeshow Document                         |             |
|      | c. Industry Resources                         |             |
| V.   | Adjourn                                       | Mike Day    |

#### Industry Resources

<http://www.ufi.org/coronavirus> (Global Association of the Exhibition Industry)

COVID-19 Recovery Outlook (Newsletter by MDG, Tradeshow Marketing Firm)

<https://engage.mdg.agency/email/view/5eea396f424fa3398326905>

#### Standing Committee Members

Wendi Ebbing  
Matt Stanford  
Doug Peckenpaugh  
Ray Anater  
Teresa Ruder  
Steve Berne  
Eric Cruse

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.