
INDUSTRY TRADESHOWS

BakingTECH

ASB

February 14-16, 2021
Chicago, IL

<https://asbe.org/bakingtech-2020/>

BakingTECH is held annually and included educational and networking events for baking professionals. Conference highlights include innovative technical presentations, expert panel discussions, numerous networking opportunities, and Tabletop called MarketPlace with about (175) supplier companies.

Insight: BEMA Summit and BakingTECH have co-located for over 40 years. In 2020, BEMA consolidated its BEMA Summit meeting into BakingTECH. BEMA sponsored the opening reception and included three BEMA-U branded educational sessions within the program. On the day after BakingTECH, BEMA and ASB's board are having a joint board meeting to evaluate our working together and talk next steps. In 2020, ASB conducted a value proposition study. They are also seeking to learn how to create more value for their members.



BEMA sponsors the opening reception and facilitated BEMA-U sessions.

Natural Products Expo West

New Hope Network

2020 Cancelled

March 2-6, 2021
Anaheim, CA

<https://www.expowest.com/en/home.html>

Showcasing products and trends in health and beauty, organic, natural, and specialty foods. Expo West connects you with the people behind the products, introduces you to industry experts in the classroom, and invites you to have fun with a community of other like-minded professionals.

Insight:

Modern Baking Moscow

Messe Frankfurt

Rescheduled

March 23-26, 2021

Moscow, Russia

<https://modern-bakery-moscow.ru.messefrankfurt.com/moscow/en.html>

Modern Bakery Moscow is an international trade fair for the bakery and confectionery market. The only exhibition in Russia & CIS that covers the whole cycle of production and sale of confectionery and bakery products.

Insight: BEMA hosted a US Pavilion at the 2015 show. Due to political and economic unrest, BEMA has not hosted a pavilion since that time. iba is scheduled to display the iba/ibie VR experience at the 2021 show and BEMA will be asking members about their interest in forming a pavilion.

Further Insight from Modern Baking Moscow: Demand especially for high-quality foods as well as for convenience and fast-food products continues to be high although the current weak purchasing power is limiting sales. According to the VDMA (Mechanical Engineering Industry Association), sales of pre-packed foods increased by 1.2% in 2019 to 31.3 million tons compared to the previous year. Market researchers expect demand to pick up again and rise to just under 6% reach 33 million tons by 2024. Above-average growth rates are expected especially for ready-meals, breakfast cereals, savory snacks, as well as sweet pastry goods and snack bars.

SNAXPO 2020

SNAC International

2020 Cancelled

March 28-30, 2021

Charlotte, NC

<http://www.snaxpo.com/>

Expo devoted exclusively to the international snack industry, SNAXPO speaks the language of suppliers, producers and emerging tastemakers from the entire supply chain. If you're ready to change the game, you'll find unique ideas that pop of the shelves, fresh flavors that pique consumer taste buds, and state-of-the-art equipment that boosts efficiency.

Insight: Snack International alternates this show between having tabletops or a full expo floor. Snack also launched a new educational conference in 2020.

Sanitary Design Workshop

BEMA, ABA, AIB, NCA

Postponed – new dates TBA

~~March 31 – April 1, 2020~~

~~Chicago, IL~~

<https://www.sanitarydesignworkshop.org/>

A unique, hands-on, educational opportunity presented by experts in food safety who are “in the trenches” - employed in processing facilities. Practical and proven approaches to cleaning, sanitary design, equipment layout, and personnel requirements for engineers, sanitarians & plant managers.

Insight: This show was created around 2008 and owned by BEMA, ABA and AIB and managed by BEMA. Eight different associations promote the show. Presenting Associations include: ABA, AIB, ASB, BEMA, FPSA, NCA, NPA, and SNAC. The speakers and content are from the major food companies. BEMA manages the workshop, coordinates hotel, registration, website, speakers, and finances.



BEMA sponsors and coordinates this workshop.

International Pizza Expo

Emerald Expos

March 16-18, 2021

Las Vegas, NV

<https://www.pizzaexpo.com/>

The Largest Pizza Show in the world with exhibitors, education (30+), competitions and events.

Virtual Event: 50 hours of educational sessions. They will host their first Virtual Pizza Expo to include a full schedule of roundtable talks and interviews and operators addressing the current set of challenges and a complete lineup of past Pizza Expo educational seminars.

Insight: The Pizza Show and Artisan show are held together (last year, they used a change of carpet colors to distinguish the two shows) but promoted under separate brands. The artisan show was established in 2019. Estimated/told by organizers, attendance in 2019 was 8,000 pizza, 1,000 artisans.



BEMA representatives walk this show to gain market intelligence, visit members and prospective members.

International Artisan Bakery Expo

Emerald Expos

March 16-18, 2021

Las Vegas, NV

<https://www.artisanbakeryexpo.com/>

Insight: See International Pizza Expo for more information.



BEMA representatives walk this show to gain market intelligence, visit members and prospective members.

ABA Annual Convention

ABA

2020 Cancelled

March 21-24, 2021

Orlando, FL

<http://www.cvent.com/events/2020-aba-convention-april-19-22-2020/event-summary-c982efd3e1b242c9a1a3aac2bce6e05e.aspx>

The ABA Convention is the premiere annual event for the baking industry's executive leaders. Complete with education, trends and B2B networking between bakers, suppliers and industry partners. This year's Convention is aptly themed around 'Beyond Bakery'.

Insight: This annual conference rotates between Arizona and Florida, has approximately 450 attendees and the target is upper management/c-suite.



BEMA representatives attend this show to gain market intelligence, visit members and prospective members. BEMA is a high-level sponsor of the golf tournament.

Cannabis Conference

Cannabis Business Times, Cannabis Dispensary, and Hemp Grower

2020 Rescheduled

Dates TBD

<https://www.cannabisconference.com/>

Gain insight into cannabis cultivation and business operations, retail management and customer engagement, and new this year--the cultivation and sale of hemp and hemp-derived products.

Insight: Obtain insight from members.

Pet Food Forum

WATT Global Media and Petfood Industry

Rescheduled Virtual Event

September 9-10 & 15-17, 2020

<https://www.petfoodforumevents.com/about/>

Global conference and exhibition focused on research and technologies utilized in the development, formulation and processing of pet food and treats.

Insight: The educational portion is directed by Greg Aldrich who is a professor at KSU Grain Science. Significant trade show area including a variety of booth sizes featuring ingredients, equipment and other services. Also has education classes and large group seminar/speakers' sessions.



BEMA representatives walk this show to gain market intelligence, visit members and prospective members.

TIA Annual Convention

TIA

2020 Cancelled

June 3-4, 2021

San Antonio, TX

<https://www.tortilla-info.com/default.asp?contentID=106>

Created in 1989 to serve the emerging tortilla industry. Based in Arlington, VA, TIA is a not-for-profit organization whose mission is to maximize the success of all their members, be a leader on all things tortilla and help grow the industry.

Insight: TIA hold two events annually. This annual convention and a technical trade show.

Bakery China

China Association of Bakery & Confectionery Industry (CABCI) and Bakery China Exhibitions Co.

2020 Cancelled

April 27-30, 2021

Shanghai, China

<http://www.bakerychina.com/en>

Launched in 1997 and held annually in Shanghai in May. Global leading professionals and buyer delegates meet and share the latest innovations and thinking on manufacturing & distribution, R&D, applications and related services for bakery industry. Occupying over 220,000 sf of show space, featuring 2,300 selected suppliers & manufactures. More than 300,000 visit from about 120 countries and regions to learn and network, as well as to source bakery ingredients, equipment, applications and related products & services.

Insight: BEMA/IBIE has had a booth in the past. IBIE has a relationship with the CABCI to work to promote each other's show and exchange industry ideas. The show is co-located with a packaging show and an ingredient show.

(LOGO) BEMA representatives will walk this show in the future gain market intelligence, visit members and prospective members. IBIE has a relationship with Bakery China and works together when possible.

Interpack

Interpack Alliance

Rescheduled

Feb 23 – Mar 3, 2021

Dusseldorf, Germany

<https://www.interpack.com/>

Insight: Very large packaging show in Duesseldorf which occurs every 3 years. They occupy about 17 halls at the expo center. We learned that they upgraded the hall since the last show and better organized the "process" exhibitors (many of our members) into their own 4-5 halls. BEMA has held a social event one night of Interpack and we will again in 2020.



BEMA representatives walk this show to gain market intelligence, visit members and prospective members. BEMA will be hosting a member/baker reception.

IDDBA 2020

International Dairy Deli Bakery Association

2020 Cancelled

June 6-8, 2021

Houston, TX

<https://www.iddba.org/iddba-show/about/overview>

The IDDBA show brings together today's leaders with tomorrows innovators to grow the future of their business. Experience products and trends while discovering ideas and inspiration with more than 10,000 attendees and more than 800 exhibiting companies. Gain insight and engage face-to-face with industry leaders and influencers at the largest industry-only show for dairy, deli, bakery, and food service. This once-a-year experience targets serious buyers, merchandisers, and executives who share a passion for food and the industry.

Insight: This is a show where some of BEMA's member company's customers show i.e. Turano, Flowers, etc. Some members walk the show to see trends and meet with their customers.

BEMA Annual Convention

BEMA

Rescheduled Virtual Event

June 23-25, 2020

<https://www.bema.org/bema-convention-2020/>

Convention is BEMA's annual flagship conference that brings together producer and supplier leaders from the baking industry. The informative industry insight panels and unique networking opportunities are top-notch. Steeped in tradition, many guests attend as a family, giving Convention a truly one-of-a-kind atmosphere.

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FHA HoReCa

Food & Hotel Asia

2020 Cancelled

May 10-13, 2022

Singapore, China

<https://www.foodnhotelasia.com/>

Evolved from the highly successful Food & Hotel Asia (FHA), FHA-HoReCa brings together an extensive line-up of leading hospitality suppliers in Asia, showcasing the innovations and smart technologies catering to the food & hospitality industry.

Insight: IBIE attended this show and had a 3x3 meter booth (Kerwin attended). The show has limited bakery themed booths (Revent had a large presence, Bundy had a booth, most other BEMA related companies were a part of rep/agent booths). The show organizers planned to do a better job on concentrating the industrial baking companies in one hall for the 2020 show. Because of the coronavirus, the show was delayed until July.

FIPAN

SAMPAPAO

Rescheduled

November 24-27, 2020

Sao Paulo, Brazil

<http://fipan.com.br/>

Promoted by SAMPAPÃO, an acronym that brings together the Bakery and Confectionery Entities of São Paulo, FIPAN is the largest Bakery and Confectionery fair in Latin America and one of the main fairs for food service operators. With a focus on bakery, confectionery and other establishments that operate in the food service.

Insight: IBIE/BEMA/ABA organized a trade delegation to the show in 2019. BEMA made contacts with Wickbold (large industrial baker), large grocery chains, and smaller retail bakers. We worked through the US Commerce department representatives in Brazil. At FIPAN, IBIE had a 3x3 meter booth and promoted the 2019 IBIE show. Because of our efforts, there was a significant contingent of Brazilian bakers at the 2019 IBIE show.

Taipei International Baker Show

Nine different organizations, including the Taipei Baking Association

Rescheduled

July 30 – August 2, 2020

Taipei, Taiwan

<https://www.tibs.org.tw/en/>

Overview: See website

Insight: IBIE has a good relationship with the Taipei Baking Association. In 2019, BEMA hosted this group in KC and organized a bakery tour of industrial bakery in the KC area. They attended 2019 IBIE.

TIA Tech Conference

TIA

October 5-6, 2020

Long Beach, CA

<https://www.tortilla-info.com/>

Insight: Obtain insight from members

Process Expo

Messe Frankfurt

October 12-15, 2021

Chicago, IL

<https://www.fpsa.org/>

PROCESS EXPO, the global food equipment and technology show represents the pinnacle of food technology bringing together food and beverage processors, packaging professionals, equipment manufacturers, and leaders in the field of academia.

Insight: This show is a mix of meat, bakery and other process foods. They have several councils that are category bases – Pet, Meat, Daily, Beverage, Prepared Foods, Bakery. At the show, they feature operating Pet, Bakery and Meat lines.



BEMA representatives walk this show to gain market intelligence, visit current and prospective members.

ABA Technical Conference

ABA

Virtual Event

October 25-28, 2020

Kansas City, MO

<https://www.americanbakers.org/2019techconf/>

A three-day technical education conference specifically for operations and manufacturing professionals focusing on cookie and cracker manufacturing issues through an interactive exchange of ideas, best practices sharing, and a hands-on workshop.

Insight: Obtain insight from members

This was formally the spring B&CMA technical conference which as rebranded and moved to the fall. The focus has remained cookie & cracker.



BEMA staff attend this event to gain market intelligence, visit current and prospective members.

Gulfood Manufacturing

November 3-5, 2020

Dubai, UAE

<https://www.gulfoodmanufacturing.com/features#/>

Gulfood Manufacturing is a food and beverage processing industry event connecting you with suppliers from 60 countries showcasing the latest F&B manufacturing business improvement tools. It recognizes the region's business potential as a leading international manufacturing and processing hub to serve domestic and international demand.

Insight: Over the past 8-10 years, this show has continued to grow and segment. They have spun off food service, manufacturing and ingredients into separate shows. The November show is manufacturing focused. The show features many country pavilions, which are often subsidized by the host country. BEMA organized a BEMA/US Pavilion at this show in 2014. BEMA had a 3x3 meter booth within the US pavilion in 2016, the last time BEMA had a presence at GFM.



BEMA will most likely have a presence here in the future. Either walking the show or coordinating/promoting the US pavilion.

Pack Expo International

PMMI

November 8-11, 2020

Chicago, IL

<https://www.packexpointernational.com/>

PACK EXPO International & co-located Healthcare Packaging Expo brings together:
45,000 attendees from across 40+ vertical industries
2,500 exhibitors showcasing their latest packaging solutions
1.2 million net square feet of exhibits—many displaying full-scale machinery in action
Free educational sessions in venues on the show floor

Insight: This show rotates. In the even years, it is in Chicago and odd years in Las Vegas. The Chicago show is large, and the Las Vegas show has grown significantly over the past several cycles. Many BEMA members exhibit at the show either under packaging or “process”.



BEMA representatives walk this show to gain market intelligence, visit current and prospective members.

INDUSTRY ASSOCIATIONS

ABA

American Baker's Association

Location: Washington, DC

President/CEO: Robb MacKie

Chairperson: Brad Alexander, COO Flowers (April 2020)

<https://www.americanbakers.org/>

Overview: The American Baker's Association (ABA) is the Washington D.C.-based voice of the wholesale baking industry. Since 1897, ABA has worked to increase protection from costly government overreach, build the talent pool of skilled workers with specialized training programs, and forge industry alignment by establishing a more receptive environment to grow the baking industry. ABA advocates on behalf of more than 1,000 baking facilities and baking company suppliers. ABA members produce bread, rolls, cookies, crackers, bagels, sweet goods, tortillas, and many other wholesome, nutritious, baked products feeding America's families. The baking industry generates more than \$153 billion in economic activity annually and employs more than 799,500 highly skilled people.

Meetings: Annual spring conference (senior/c-suite focused), ABA Tech (former B&CMA and has a training focus) in the fall, committee meetings throughout the year, Frontline Leader Seminars, throughout the year. Manage several committees focused on helping bakers in the areas of Regulatory, HR, Transportation, Commodities and others.

Industry Insight: ABA co-owns IBIE with BEMA. B&CMA merged into ABA around 2016. BEMA has a board liaison to the ABA board.

ASB

American Society of Bakery Engineers

Location: Virtual

Executive Director: Kent Van Amburg

www.asbe.org

Overview: The American Society of Baking is a community of baking industry professionals who have joined together to provide continuing education, networking opportunities and professional development. The members include commercial bakers, engineers, food technologists and the suppliers of equipment, ingredients, and services in the grain-based food industry.

Events: BakingTECH

ATBI

Allied Trades of the Baking Industry

Location: Virtual

President: DJ LeCrone

<http://atbi.org/>

Overview: Founded in 1920, the Allied Trades of the Baking Industry is an organization which exists to serve the grain-based food industry through cooperation between a large cross-section of suppliers to the wholesale manufacturers that each day provide our country with bread, rolls, cereals, cakes, cookies, crackers, tortillas and any number of other items that incorporate grains as their base.

Events: ATBI holds meeting in conjunction with ASB (Tuesday morning breakfast) and at ABA's Annual Meeting (Tuesday morning). They also hold a joint board meeting annually with ABA.

BEMA

Baking Equipment Manufacture's and Allies

Location: Overland Park, KS

President & CEO: Kerwin Brown

<https://www.bema.org/>

Overview: BEMA is an international, non-profit trade association representing leading bakery and food equipment manufacturers and suppliers.

Events: Annual Convention, BEMA U classes, CO-own IBIE

BAC

Bakers Courtesy Club of Chicago

Location: Chicago, IL

President: Trish Wesely

<https://bakerscourtesy.com/>

Overview: A voluntary organization of suppliers to the baking industry, essentially from the Chicagoland area. Working in conjunction with the Allied Trades for the Baking Industry (ATBI) they welcome all allied members of the baking industry suppliers from any area of the USA. Their main purpose is to network and support the American Society of Baking (ASB) at their annual meeting.

Events: ASB support at BakingTECH, summer golf tournament and winter Holiday party.

FPSA

Food Processing Suppliers Association

Location: McLean, VA

President: David Seckman

<https://www.fpsa.org/>

Overview: A trade association for suppliers to the food processing and packaging industry and the host of the largest food processing trade show in the Americas. Providing members with networking, marketing and educational opportunities to help assure the future of the industry through charitable contributions and educational scholarships.

Events: Annual Conference, Process Expo

MWATBI

Midwest ATBI

Chapter division of ATBI

Location: Kansas City, MO

President: Steve Berne, Sosland

<https://midwestatbi.org/>

Overview: A regional chapter serving the industry by providing networking, educational and service opportunities for its professional members, including bakery suppliers and manufacturers, committed to giving back to the broader bakery industry as well as local communities through donations.

Events: An annual holiday party and an annual golf tournament both held in Kansas City.

PMMI

Packaging Machinery Manufacturers Institute

Location: Herndon, VA

President: Jim Pittas

<https://www.pmmi.org/>

Overview: A global resource for the packaging and processing industry. Their purpose is to unite the industry across the manufacturing supply chain, connecting people, knowledge and ideas to equip businesses to succeed in the global marketplace.

Events: Expo Pack Mexico, Pack Expo International, ProFood Tech, Expo Pack Guadalajara, Pack Expo Las Vegas, Pack Expo East.

RBA

Retail Bakers of America

Location: Tinley Park, IL

President: John Lupo III, CBM

<http://www.retailbakersofamerica.org/>

Overview: We are a baker's business partner connecting buyers and sellers to build profitable bakeries. Together with our members, we create industry-specific training programs and develop small business programs. We foster the community of retail bakeries providing a forum for exchange of industry and business information, as well as networking, learning opportunities and mentoring among bakers, future and existing. We also create industry standards through professional certification, industry research and school programs. And lastly, we are one of the title sponsors of the International Baking Industry Exposition (IBIE), the largest baking industry event in the western hemisphere held in Las Vegas, Sept. 18-22, 2022.

Events: Online events, IBIE, RBA Roadshow, Competitions, IABE

SWAT

SouthWest Allied Trades Association

Chapter division of ATBI

Location: Dallas, TX

President: Bradley Cain, Cain Food

<http://www.swatbaking.org/>

Overview: A professional organization committed to networking, education and charitable activities within the consumer food and beverage industries. SWAT is formerly known as TATA (Texas Allied Trades Association).

Events: A yearly event to raise money for scholarship efforts to support the food industry.

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