



BAKERY EQUIPMENT  
MANUFACTURERS  
& ALLIEDS

**BEMA Standing Committee**  
**Membership Value & Engagement Committee Meeting**

Tuesday June 23<sup>rd</sup>, 2020

Virtual Session

10:30am – 11:30 am

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**AGENDA**

*Mike Pierce, Jason Ward*

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|-------|--|---------------------------------|
| I.    | Call to Order (10:30am)  | Mike Pierce, Committee Chair    |
| II.   | Welcome & Introductions <ul style="list-style-type: none"><li>• First Time Attendee Introductions</li><li>• Standing Committee members</li></ul>                             |                                 |
| III.  | Disposition of the Minutes   | Mike Pierce, Committee Chair    |
| IV.   | Purpose of Committee   |                                 |
| V.    | Action Items Update <ul style="list-style-type: none"><li>• Engagement - Virtual Communities Discussion</li><li>• Year-round app</li><li>• Membership Directory</li></ul>    | Kelly Allen, Membership Manager |
| VI.   | Membership Update <ul style="list-style-type: none"><li>• New Membership Programs<ul style="list-style-type: none"><li>i. Data Index</li></ul></li><li>• Interpack</li></ul> | Kelly Allen, Membership Manager |
| VII.  | New Business   |                                 |
| VIII. | Adjourn  |                                 |

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.