



BAKERY EQUIPMENT
MANUFACTURERS
& ALLIEDS

Convention & Programs Committee Meeting

August 18, 2020
1:15 p.m. – 2:00 p.m.

AGENDA

Jay Hardy, Eric Riggle

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|------|---|-------------|
| I. | Call to Order | Eric Riggle |
| II. | Approval of Minutes | Eric Riggle |
| III. | Term Goals | Eric Riggle |
| | <ul style="list-style-type: none">• Identify bakers and topics for Convention. Panel topics are: private equity, Canadian baking market, QSR, Pet Food.• Staff establish a plan for virtual/hybrid and present to the committee with options.• What are the committee's thoughts regarding the next meeting that BEMA might create? What does the industry need?• Ideas generated:<ul style="list-style-type: none">i. Covid could be addressed in QSR, or as it's own discussionii. Add Covid statement to baker invitation letteriii. Family breakfast – possibly a speaker on social justice/inclusivenessiv. Continue to build strong list of Canadian bakers – they will have no travel issues.v. Look up previous ratios and create a report. (member companies to baker guests) | |
| IV. | Action Planning: Speaker Invitation Worksheet | Eric Riggle |
| | <ul style="list-style-type: none">• Identify targets – June 2020• Initial contact – July – September 2020• Firm Commitment – November 2020 – March 2021 | |
| V. | New/Old Business | Eric Riggle |
| VI. | Adjournment | Eric Riggle |

Mission: BEMA connects, educates, and provide resources for its members and the industry they serve.

Vision: BEMA creates an overwhelming competitive advantage for our members.