



BAKERY EQUIPMENT
MANUFACTURERS
& ALLIEDS

BEMA Standing Committee Membership Value & Engagement Committee Meeting

Tuesday June 23rd, 2020

Virtual Session

10:30am – 11:30 am

AGENDA

Mike Pierce, Jason Ward

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| I. | Call to Order (10:30am) | Mike Pierce, Committee Chair |
| II. | Welcome & Introductions <ul style="list-style-type: none">• First Time Attendee Introductions• Standing Committee members | |
| III. | Disposition of the Minutes | Mike Pierce, Committee Chair |
| IV. | Purpose of Committee | |
| V. | Action Items Update <ul style="list-style-type: none">• Engagement - Virtual Communities Discussion• Year-round app• Membership Directory | Kelly Allen, Membership Manager |
| VI. | Membership Update <ul style="list-style-type: none">• New Membership Programs<ul style="list-style-type: none">i. Data Index• Interpack | Kelly Allen, Membership Manager |
| VII. | New Business | |
| VIII. | Adjourn | |

Mission: BEMA connects, educates, and provide resources for its members and the industry they serve.

Vision: BEMA creates an overwhelming competitive advantage for our members.