



BAKERY EQUIPMENT  
MANUFACTURERS  
& ALLIEDS

## BEMA Standing Committee Membership Value & Engagement Committee Meeting

Sunday March 1<sup>st</sup>, 2020

Joliet

Chicago Hilton

1:15 p.m. – 2:00 p.m.

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### AGENDA

*Patrice Painchaud, Mike Pierce, Jason Ward*

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|------|---|---|
| I.   | Call to Order (1:15 pm)   | Mike Pierce, 1 <sup>st</sup> Vice Chair |
| II.  | Welcome & Introductions <ul style="list-style-type: none"><li>• First Time Attendee Introductions</li><li>• Standing Committee members</li></ul>  | Jason Ward, 2 <sup>nd</sup> Vice Chair  |
| III. | Disposition of the Minutes  | Jason Ward, 2 <sup>nd</sup> Vice Chair  |
| IV.  | Action Items Update <ul style="list-style-type: none"><li>• Engagement</li><li>• Year-round app</li><li>• Membership Directory</li></ul>  | Mike Pierce, 1 <sup>st</sup> Vice Chair |
| V.   | Membership Update <ul style="list-style-type: none"><li>• Current Membership Status and Renewal Update</li><li>• New Membership Programs<ul style="list-style-type: none"><li>i. Data Index</li><li>ii. Pet Committee</li></ul></li><li>• Convention Update</li><li>• Interpack</li></ul> | Kelly Allen, Membership Manager         |
| VI.  | New Business  |   |
| VII. | Adjourn   |   |

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.