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**BEMA Standing Committee**

**Membership Value & Engagement Committee Meeting**
Thursday, October 29th, 2020

Virtual Session

12:00 Noon CST

**AGENDA**

 *Mike Pierce, Jason Ward, Delia Justable*

1. Call to Order Mike Pierce, Committee Chair
2. Action Items Update Kelly Allen, Membership Manager
* Virtual Roundtables Update
	+ Safety and Sanitation Delia Justable, Co-Moderator
	+ Sales Professionals Bruce Cox, Co-Moderator
	+ Marketing and Tradeshows Kelly Allen Staff Liaison
	+ C-Suite Mike Pierce, Co-Moderator
	+ Human Resources Kelly Allen Staff Liaison
	+ MemberSuite Report Kelly Allen, Membership Manager
		1. Membership Directory
	+ BEMA Index Jason Ward, Committee Vice Chair
1. Membership Update Kelly Allen, Membership Manager
* Member recruitment during a pandemic
* 2020 Membership drops
1. New Business
2. Adjourn Mike Pierce, Committee Chair

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they

serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.