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**BEMA Standing Committee**

**Membership Value & Engagement Committee Meeting**  
Thursday, October 29th, 2020

Virtual Session

12:00 Noon CST

**AGENDA**

*Mike Pierce, Jason Ward, Delia Justable*

1. Call to Order Mike Pierce, Committee Chair
2. Action Items Update Kelly Allen, Membership Manager

* Virtual Roundtables Update
  + Safety and Sanitation Delia Justable, Co-Moderator
  + Sales Professionals Bruce Cox, Co-Moderator
  + Marketing and Tradeshows Kelly Allen Staff Liaison
  + C-Suite Mike Pierce, Co-Moderator
  + Human Resources Kelly Allen Staff Liaison
  + MemberSuite Report Kelly Allen, Membership Manager
    1. Membership Directory
  + BEMA Index Jason Ward, Committee Vice Chair

1. Membership Update Kelly Allen, Membership Manager

* Member recruitment during a pandemic
* 2020 Membership drops

1. New Business
2. Adjourn Mike Pierce, Committee Chair

**Mission:** BEMA connects, educates, and provide resources for its members and the industry they

serve.

**Vision:** BEMA creates an overwhelming competitive advantage for our members.