



Convention & Programs Committee Meeting

January 12, 2021
Microsoft Teams Call
1:00 p.m. – 2:00 p.m.

Minutes

Attendees: Jay Hardy, Craig Souser, Andre Leblanc, Jim Warren, Joanie Spencer, John Miller, Matt Lueger, Jesper Albertsen, Patrice Painchaud, Emily Bowers

I. Call to Order & Welcome

Craig Souser welcomed the committee members and called the meeting to order at 1:05pm

II. Approval of Minutes

Mr. Souser called for approval of the November 2020 meeting minutes. A motion to approve was made by Jim Warren and seconded by Jon Miller and was then unanimously passed.

III. Baker Invite Assignments

Next, Emily Bowers led the committee through the list of potential baker guests and speakers. The discussion focused on the invitation of speakers for programming rather than additional baker guests. Ms. Bowers shared that the next key objective for the committee was to get commitment from bakers to participate in virtual panels and that the need to secure a commitment to travel will be put on hold. The assignments are summarized below:

Private Equity						
Company	First	Last	Who?	Invited?	Virtual?	Onsite?
The Bakery Cos	Yianny	Caparos	Eric Riggle	yes		tentative
Café Valley	Brian	Owens	Eric Riggle	yes		tentative
Arbor	Chris	Tuffin	Eric Riggle	yes	yes	tentative
Backerhaus Veit	Sabine	Veit	Eric Riggle			
Swander Pace			Eric Riggle	yes	yes	tentative

QSR						
Five Guys Enterprises	Eric	Kestenblatt	Jay Hardy	yes		
McDonalds	Grant	Candy	Craig Souser	yes		yes
Yum Brands	Eric	Walton	Mike Cornelis			
Flowers	Jason	Frye	Kerwin/Emily			
Jersey Mike's			Joanie Spencer			
Lineage Logistics	RT	Tepsic	Emily Bowers			
Bimbo	Juan	Hirata	Emily Bowers			

Canadian Baking - Topic? Moderated by Robb MacKie and Paul Hetherington							
Calgary Italian	Louis & David	Bontorin	Patrice Painchaud	yes			not yet a panelist
TBD	Dominique	Bohec	Jon Miller	yes		yes	
Bimbo Canada	Dave	McDonald	Patrice Painchaud				Guymont Drouin
Weston Foods	John	McCordic	Rick Hoskins				John Garafalo
Silver Hills	Stan	Smith	Patrice Painchaud				

Pet Food Industry						
Pedigree	Kurt	Stricker	Jim Warren	yes		
Stella and Chewy's	Luke	Koele	Jim Warren	yes		
Blue Buffalo / GM	Lauren	Brewer	Trent Wanamaker			

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Vision: BEMA creates an overwhelming competitive advantage for our members.

IV. New/Unfinished Business

There was no new business brought forth. Ms. Bowers reported that unfinished business regarding the selection of keynote speaker and family breakfast speaker is being tabled until more information is available concerning if Convention will be in-person or virtual due to COVID-19.

V. Adjournment

There being no further business, Mr. Souser called for adjournment of the meeting at 1:55pm.

Next Meetings:

Tuesday, February 9th @ 1:00pm

Tuesday, March 9th @ 1:00pm

Tuesday, April 6th @ 1:00pm

Tuesday, May 11th @ 1:00pm

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