



# EVENT PLAYBOOK: WHAT TO WEAR & WHO SHOULD ATTEND

MONDAY, JUNE 23, 2025		
EVENT	WHO ATTENDS?	ATTIRE
Board Meeting	Invited Business Attendee	Resort casual
TUESDAY, JUNE 24, 2025		
Past Chairman's Meeting	Invited Business Attendee	Resort casual
Board, BIF & Past Chair's Reception	Invited Business Attendee	Resort casual
WEDNESDAY, JUNE 25, 2025		
BEMA Cup Golf Tournament	Pre-registered Attendees	Traditional golf attire
Community Service Giveback	All baker and supplier business attendees, adult guests and children.	Resort Casual
Non-Golf Activity - Walking Tour of Old San Juan	Pre-registered Attendees	Athleisure/Comfortable attire
Workforce Edition Education Sessions	Pre-registered Attendees	Resort Casual if joining in-person
BEMA Kids Connect and Ice Cream Social	Baker and supplier business attendees and adult guests with their children.	Resort Casual
First Time Attendee Welcome Reception	Invited Attendees	Resort Casual
Bakers Toast	Invited Bakers	Resort Casual
Welcome Reception	All baker and supplier business attendees, adult guests and children.	Resort Casual
Small Group Dinners Off-Site	Pre-registered baker and supplier business attendees and their adult guest. Teens and children do NOT attend small group dinners.	Refer to restaurant dress code
THURSDAY, JUNE 26, 2025		
Good Morning Breakfast	All baker and supplier business attendees, adult guests and children.	Resort Casual
Keynote Address	All baker and supplier business attendees, adult guests and children.	Resort Casual
Industry Insight Sessions	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
BEMA Kids Connect	Baker and supplier business attendees and adult guests with their children.	Resort Casual
Afternoon Tours	Pre-registered Attendees	Athleisure/Comfortable attire
Theme Dinner	All baker and supplier business attendees, adult guests and children.	Resort Casual
FRIDAY, JUNE 27, 2025		
Morning Tours	Pre-Registered Attendees	Athleisure/Comfortable attire
Industry Insight Discussions	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
BEMA Kids Connect	Baker and supplier business attendees and adult guests with their children.	Resort Casual
Networking Luncheon & Program	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
General Membership Meeting	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
BEMA Committee Meetings	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
Small Group Dinners	Pre-registered baker and supplier business attendees and their adult guest. Teens and children do NOT attend small group dinners.	Refer to restaurant dress code
SATURDAY, JUNE 28, 2025		
Breakfast Breakout Sessions	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
BEMA Kids Connect	Baker and supplier business attendees and adult guests with their children.	Resort Casual
BEMA Connect	Baker and supplier business attendees only. This event is NOT for adult guests or kids.	Resort Casual
Baking Industry Forum Meeting	Invited Business Attendee	Resort Casual
Chairman's Dinner & Dance	All baker and supplier business attendees, adult guests and children.	Festive, yet casual